

Equestrian Charitable Promotion Terms and Conditions

1. This offer is promoted by SEIB Insurance Brokers Limited (“**SEIB**”). SEIB Insurance Brokers is a trading name of SEIB Insurance Brokers Limited who are authorised and regulated by the Financial Conduct Authority. Registration number: 479477. SEIB’s registered office address is at Benefact House, 2000 Pioneer Avenue, Gloucester Business Park, Brockworth, Gloucester, United Kingdom, GL3 4AW.
2. **Eligibility:** Any customer of SEIB who renews or takes out an Eligible Insurance Policy (defined below) arranged through SEIB which has a policy inception date occurring between the dates of 00:01am on the 3rd July 2023 through to 11:59pm on the 30th September 2023 inclusive (the “**Offer Eligibility Period**”) will be an “**Eligible Customer**” for the purposes of this offer.
3. An Eligible Insurance Policy for the purposes of this promotion means one of the following policies of SEIB horse insurance:
 - a. a SEIB Classic Horse Insurance policy; or
 - b. a SEIB Core Horse Insurance policybut excluding all other SEIB policy types.
4. **The offer:** SEIB shall donate the sum of £25.00 to one Eligible Charity (as defined below) following the selection by an Eligible Customer of that charity upon invitation from SEIB, provided that the Eligible Customer makes its selection between the dates of 00.01am on 3 July 2023 and 11.59pm on 16 October 2023 inclusive (the “**Offer Activation Period**”). **This offer is limited to the first 2,000 Eligible Customers selecting within the Offer Activation Period** (the “**Offer Limit**”).
5. Following policy renewal or purchase of an Eligible Insurance Policy during the Offer Eligibility Period, SEIB will issue an email to Eligible Customers inviting them to take up the offer. If the Eligible Customer wishes to do so, they must follow and complete the instructions in the email within the Offer Activation Period, selecting their chosen Eligible Charity for the donation in that process. Donations are always subject to the Offer Limit.
6. **The Eligible Charities:** The three charities from which an Eligible Customer can chose one to receive SEIB’s offer of a £25.00 donation are as follows:
 - a. **World Horse Welfare** - Registered charity no: 206658. World Horse Welfare works across the full spectrum of the horse world to improve welfare and the horse-human partnership through care, research, education and influence.
 - b. **The British Horse Society** - Registered charity number: 210504. The British Horse Society’s mission is to be the charity dedicated to knowledge, encouraging people and horses to enjoy life together.
 - c. **The Horse Trust** - Registered charity number: 231748. The Horse Trust provides retirement and respite to working horses, ponies and donkeys.Together, the “**Eligible Charities**” and individually an “**Eligible Charity**”.
7. Only one donation will be made for each Eligible Customer on a per policy basis, subject to the Offer Limit. The Offer is non-transferable. Donations will not be made for selections indicated outside the Offer Activation Period.
8. **Data Protection:** SEIB will process your data in accordance with SEIB’s privacy policy available to view at www.seib.co.uk/about-us/privacy-policy